### PUBLICATION AUDIT REPORT

#### Gross Distribution Audit Period: January 1, 2021 - December 31, 2022

## IMessenger Media, LLC Garland Journal News / Texas Metro News

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Dallas, TX 75203 EMAIL: editor@myimessenger.com (214) 941-0110 www.garlandjournal.com (214) 941-0110 FAX www.texasmetronews.com

#### 1. Audited Media Platforms

Print Publication: Average Gross Distribution – Garland Journal News: 2,975 (Print Edition)

Average Gross Distribution – Texas Metro News: 4,975 (Print Edition)

\*\* (See Paragraph 5 explanatory)

#### 2. Publication Information

Number of Editions: Two

Format / Average Page Count: Broadsheet / 8 pages (Garland Journal News)

Tabloid / 16 Pages (Texas Metro News)

Circulation Cycle: Bi-Weekly - Garland Journal News (1st & 3rd Wednesday of the month)

Weekly - Texas Metro News

Ownership: I Messenger Enterprises

Year Established: 2012

Publication Type: African American Publication

100% Controlled / 0% Paid / 0% Sponsor Paid

Content: 50% Advertising / 50% Editorial

Primary Delivery Methods: 100% Controlled Bulk

Annual Mail Subscription Rate: \$100.00 Insert Zoning Available: No CVC Member Number: 01-9094

DMA/MSA/CBSA: Dallas, TX / Dallas--Fort Worth, TX /

Dallas-Fort Worth-Arlington, TX

Audit Funded By: Association of Community Publishers





#### 3. Rate Card and Mechanical Data

Rate Card Effective Date: January 1, 2023

Mechanical Data: Six (6) columns X 20" column depth (Garland Journal News)

Full page: 10" wide X 20" depth.

Open Rate: \$5,000.00 Full Page - \$850.00 1/8<sup>th</sup> Page

National: \$5,000.00 Full Page - \$850.00 1/8<sup>th</sup> Page

Mechanical Data: Six (6) columns X 10" column depth (Texas Metro News)

Full page: 10" wide X 12" depth.

Open Rate: \$4,000.00 Full Page - \$1,100.00 1/4th Page

National: \$4,000.00 Full Page - \$1,100.00 1/4th Page

Insert Open Rate: \$100.00 - \$150.00 per thousand

Classified Rate: \$2.50 per line

Deadline Day & Time: 2 days prior by 10 AM

Website Rates: Upper Box (245x250): \$150.00

Small Banner (245x600): \$100.00 Large Skyscraper (245x600): \$250.00

E-Newsletter Rates: Metro News Newsletter: \$100.00 daily / \$500.00 weekly

3,000+ email subscribers with a 2022 open rate of 35%

Additional rates may be available from the publisher.

#### 4. Contact Information

Publisher: **Cheryl Smith** EMAIL: penonfire2@gmail.com Editor: Cheryl Smith EMAIL: editor@myimessenger.com Editor: Cheryl Smith EMAIL: editor@texasmetronews.com **Stewart Curet** EMAIL: st.curet@gmail.com Advertising: Distribution: K. Davis EMAIL: penonfire2@gmail.com Distribution: **Stewart Curet** EMAIL: st.curet@gmail.com





#### 5A. Audited Circulation, Distribution and Net Press Averages - Print Edition

| CVC Account Number: 01-2298          | 1st & 3rd of the month | Garland Journal News<br>Dallas, TX |
|--------------------------------------|------------------------|------------------------------------|
| Audit Period Summary                 |                        |                                    |
| Average Net Circulation              | (5-H)                  | **                                 |
| Average Gross Distribution           | (5-F)                  | 2,975                              |
| Average Net Press Run                | (5-A)                  | 3,000                              |
| Audit Period Detail                  |                        |                                    |
| A. Average Net Press Run             |                        | 3,000                              |
| B. Office / File                     |                        | 25                                 |
| C. Controlled Distribution           |                        |                                    |
| <ol> <li>Carrier Delivery</li> </ol> |                        | 0                                  |
| 2. Bulk Delivery / Dem               | and Distribution       | 2,800                              |
| 3. Mail                              |                        | 0                                  |
| 4. Requestor Mail                    |                        | 0                                  |
| 5. Waiting Rooms                     |                        | 0                                  |
| 6. Hotels                            |                        | 100                                |
| 7. Events, Fairs, Festiva            | als and Trade Shows    | 0                                  |
| 8. Education                         |                        | 0                                  |
| 9. Restock & Office Ser              | rvice                  | 75                                 |
| Total Average Controlled Distr       | ibution                | 2,975                              |
| Controlled Returns                   |                        | (0)                                |
| TOTAL AVERAGE CONTROLLED             | CIRCULATION            | 2,975                              |
| D. Paid Distribution                 |                        | ,                                  |
| 1. Carrier Delivery                  |                        | 0                                  |
| 2. Single Copy                       |                        | 0                                  |
| 3. Mail                              |                        | 0                                  |
| 4. Waiting Room                      |                        | 0                                  |
| 5. Hotels                            |                        | 0                                  |
| 6. Education                         |                        | 0                                  |
| 7. Restock & Office Sei              | rvice                  | 0                                  |
| Total Average Paid Distribution      |                        | 0                                  |
| Paid Returns                         |                        | (0)                                |
| TOTAL AVERAGE PAID CIRCULA           | ATION                  | 0                                  |
| E. Sponsored / Voluntary Paid        |                        | •                                  |
| 1. Carrier Delivery                  | 2.50.1.500.011         | 0                                  |
| 2. Single Copy                       |                        | 0                                  |
| 3. Mail                              |                        | 0                                  |
| 4. Waiting Rooms                     |                        | 0                                  |
| 5. Education                         |                        | 0                                  |
| Total Average Sponsored Distr        | ihution                | 0                                  |
| Sponsored Returns                    |                        | (0)                                |
| TOTAL AVERAGE SPONSORED              | CIRCULATION            | 0                                  |
| F. Average Gross Distribution        |                        | 2,975                              |
| G. Total Unclaimed / Returns         |                        | (0)*                               |
| H. Average Net Circulation           |                        | **                                 |

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### 5B. Audited Circulation, Distribution and Net Press Averages - Print Edition

| CVC Account Number: 01-0256                  | Wednesday   | Texas Metro News<br>Dallas, TX |
|--|-------------|--------------------------------|
| Audit Period Summary                         |             |                                |
| Average Net Circulation (5-H)                |             | **                             |
| Average Gross Distribution (5-F)             |             | 4,975                          |
| Average Net Press Run (5-A)                  |             | 5,000                          |
| Audit Period Detail                          |             |                                |
| A. Average Net Press Run                     |             | 5,000                          |
| B. Office / File                             |             | 25                             |
| C. Controlled Distribution                   |             |                                |
| 1. Carrier Delivery                          |             | 0                              |
| 2. Bulk Delivery / Demand Dist               | tribution   | 4,800                          |
| 3. Mail                                      |             | 0                              |
| 4. Requestor Mail                            |             | 0                              |
| 5. Waiting Rooms                             |             | 0                              |
| 6. Hotels                                    |             | 100                            |
| 7. Events, Fairs, Festivals and <sup>-</sup> | Trade Shows | 0                              |
| 8. Education                                 |             | 0                              |
| 9. Restock & Office Service                  |             | 75                             |
| Total Average Controlled Distribution        |             | 4,975                          |
| Controlled Returns                           |             | (0)                            |
| TOTAL AVERAGE CONTROLLED CIRCUL              | LATION      | 4,975                          |
| D. Paid Distribution                         |             |                                |
| 1. Carrier Delivery                          |             | 0                              |
| 2. Single Copy                               |             | 0                              |
| 3. Mail                                      |             | 0                              |
| 4. Waiting Room                              |             | 0                              |
| 5. Hotels                                    |             | 0                              |
| 6. Education                                 |             | 0                              |
| 7. Restock & Office Service                  |             | 0                              |
| Total Average Paid Distribution              |             | 0                              |
| Paid Returns                                 |             | (0)                            |
| TOTAL AVERAGE PAID CIRCULATION               |             | 0                              |
| E. Sponsored / Voluntary Paid Distribu       | ıtion       |                                |
| 1. Carrier Delivery                          |             | 0                              |
| 2. Single Copy                               |             | 0                              |
| 3. Mail                                      |             | 0                              |
| 4. Waiting Rooms                             |             | 0                              |
| 5. Education                                 |             | 0                              |
| Total Average Sponsored Distribution         |             | 0                              |
| Sponsored Returns                            |             | (0)                            |
| TOTAL AVERAGE SPONSORED CIRCULA              | ATION       | 0                              |
| F. Average Gross Distribution                |             | 4,975                          |
| G. Total Unclaimed / Returns                 |             | (0)*                           |
| H. Average Net Circulation                   |             | **                             |



#### Explanatory - Print

#### PARAGRAPH FIVE AUDIT PERIOD SUMMARY

\*\* This is a gross distribution audit. The publisher did not file return / unclaimed editions to qualify for CVC net circulation reporting. See paragraph eleven for CVC return / unclaimed estimates.

**AVERAGE NET CIRCULATION:** Average net circulation based on quarterly averages for the audit period indicated. (Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G)). See audit period detail (H).

**AVERAGE GROSS DISTRIBUTION**: Average gross distribution based on quarterly averages for the audit period indicated. (Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C)). See audit period detail (F).

**NET PRESS RUN:** Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies. See audit period detail (A).

#### AUDIT PERIOD DETAIL

- **A. 1. NET PRESS RUN:** Average net press run based on quarterly averages during the audit period indicated. The net press run average does not include press waste, or start-up copies.
- **B. 1. OFFICE / FILE**: Undistributed editions maintained by the publisher for office purposes. Office / File editions do not qualify as controlled, paid, or sponsored distribution.
- C. CONTROLLED DISTRIBUTION (NON-PAID): Editions distributed by the publisher free of charge.
- 1. CARRIER DELIVERY: Editions delivered by private carrier to single family residences, and/or multi- family residences, and/or businesses.
- **2. CONTROLLED BULK / DEMAND DISTRIBUTION:** Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns.
- **3. MAIL**: Editions delivered by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes.
- **4. REQUESTOR MAIL**: Editions delivered on a requestor basis by United States Postal Service mail to single family residences, and/or multi-family residences, and/or businesses, and/or post office boxes. Qualified requestor circulation and other mail permit qualifications are audited by the United States Postal Service and not determined by CVC.
- **5. CONTROLLED WAITING ROOMS**: Editions delivered to the waiting areas of local business and office buildings, including, but not limited to salons, medical and professional offices.
- 6. CONTROLLED HOTELS: Editions distributed to area hotels and available to individual readers. Subject to paragraph 5G returns.
- **7. EVENTS, FAIRS, FESTIVALS and TRADE SHOWS**: Editions distributed to attendees and members of conventions, local fairs, festivals, trade shows and available to individual readers. Subject to paragraph 5G returns.
- **8. CONTROLLED EDUCATION**: Editions distributed to area schools or educational institutions and available to individual readers. Subject to paragraph 5G returns.
- **9. RESTOCK / OFFICE SERVICE**: Editions maintained and distributed by the publisher for restock of newsracks, newsstands, area retail businesses, office deliveries, and advertising purposes during the edition cycle. Subject to paragraph 5G returns.

**CONTROLLED RETURNS**: Edition distributed in the controlled distribution category, returned to the publisher unclaimed during the edition cycle \*(See paragraph 10 for CVC return/unclaimed confirmation.) Publications with greater than 25% returnable source distribution must report returns or unclaimed copies to qualify for net circulation reporting.

- **D. PAID DISTRIBUTION**: Editions distributed by the publisher through paid subscription or other monetary exchange with individual readers.
- 1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery. See paragraph 11 for paid reporting analysis.
- **2. SINGLE COPY**: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers. Subject to paragraph 5G returns. See paragraph 11 for paid reporting analysis.
- 3. MAIL: See C3 for explanation of mail distribution. See paragraph 11 for paid reporting analysis.
- **4. PAID WAITING ROOMS**: See C5 for explanation of waiting room distribution.
- 5. PAID HOTELS: See C6 for explanation of hotel distribution.
- **6. PAID EDUCATION**: See C8 for explanation of educational copy distribution.

PAID RETURNS: See section C: controlled returns for explanation of returns reporting. \*(See paragraph 10 for CVC return/unclaimed confirmation.)

- **E. SPONSORED / VOLUNTARY PAID DISTRIBUTION**: Editions distributed by the publisher that are sponsored by a third party monetary exchange or voluntary reader payment system.
- 1. CARRIER DELIVERY: See C1 for explanation of carrier home delivery.
- **2. SINGLE COPY**: Editions distributed to newsracks, newsstands, and/or area retail businesses and available to individual readers on a sponsored or voluntary pay basis. Subject to paragraph 5G returns.
- 3. MAIL: See C3 for explanation of mail distribution.
- **4. SPONSORED WAITING ROOMS**: See C5 for explanation of waiting room distribution.
- **5. SPONSORED EDUCATION**: See C8 for explanation of educational copy distribution.

**SPONSORED RETURNS**: See section C: controlled returns for explanation of returns reporting \*(See paragraph 10 for CVC return/unclaimed confirmation.)

- **F. AVERAGE GROSS DISTRIBUTION**: Average gross distribution based on quarterly averages for the audit period indicated. Total of controlled distribution (A), paid distribution (B), and sponsored distribution (C).
- **G. TOTAL UNCLAIMED / RETURNS**: Distributed editions returned to the publisher unsold and/or unclaimed during the edition cycle. \*(See paragraph 10 for CVC return/unclaimed confirmation.)
- H. AVERAGE NET CIRCULATION: Average net circulation for the audit period indicated. Total of controlled distribution (C), paid distribution (D), and sponsored distribution (E) minus unclaimed / return (G).

### 6A. Average Print Distribution History - Garland Journal News

| YEAR              | AUDIT SOURCE | Q1    | Q2    | Q3    | Q4    |
|-------------------|--------------|-------|-------|-------|-------|
| 01/01/22-12/31/22 | CVC          | 2,975 | 2,975 | 2,975 | 2,975 |
| 01/01/21-12/31/21 | CVC          | 2,975 | 2,975 | 2,975 | 2,975 |
| 01/01/20-12/31/20 | CVC          | 2,990 | 2,990 | 2,990 | 2,990 |
| 01/01/19-12/31/19 | CVC          | 2,990 | 2,990 | 2,990 | 2,990 |
| 01/01/18-12/31/18 | CVC          | 2,960 | 2,960 | 2,960 | 2,960 |
| 01/01/17-12/31/17 | CVC          | 4,975 | 4,975 | 4,975 | 4,975 |
| 01/01/16-12/31/16 | CVC          | 4,975 | 4,975 | 4,975 | 4,975 |
| 01/01/15-12/31/15 | CVC          | 1,961 | 1,981 | 1,975 | 1,975 |
| 01/01/14-12/31/14 | CVC          | 1,976 | 1,976 | 1,976 | 1,976 |
| 01/01/13-12/31/13 | CVC          | 1,976 | 1,976 | 1,976 | 1,976 |
| 01/01/06-12/31/12 | Prior CVC    | -     | -     | -     | -     |

#### **6B. Average Print Distribution History -** Texas Metro News

| YEAR              | AUDIT SOURCE | Q1    | Q2    | Q3    | Q4    |
|-------------------|--------------|-------|-------|-------|-------|
| 01/01/22-12/31/22 | CVC          | 4,975 | 4,975 | 4,975 | 4,975 |
| 01/01/21-12/31/21 | CVC          | 4,975 | 4,975 | 4,975 | 4,975 |
| 01/01/20-12/31/20 | CVC          | 4,990 | 4,990 | 4,990 | 4,990 |
| 01/01/19-12/31/19 | CVC          | 4,990 | 4,990 | 4,990 | 4,990 |
| 01/01/18-12/31/18 | CVC          | 4,955 | 4,955 | 4,955 | 4,961 |
| 01/01/17-12/31/17 | CVC          | 4,975 | 4,975 | 4,975 | 4,975 |
| 01/01/16-12/31/16 | CVC          | 4,956 | 4,956 | 4,956 | 4,956 |
| 01/01/15-12/31/15 | CVC          | 2,462 | 1,963 | 1,975 | 1,975 |
| 01/01/14-12/31/14 | CVC          | 1,969 | 1,969 | 1,969 | 1,969 |
| 01/01/13-12/31/13 | CVC          | 1,969 | 1,969 | 1,969 | 1,969 |
| 01/01/06-12/31/12 | Prior CVC    | -     | -     | -     | -     |

#### **7A. Distribution by Zip Code** (12/1/2022 Edition) 1st & 3rd of the month - Garland Journal News

|       |             | , , ,  |       | -        |                       |      |          |       |
|-------|-------------|--------|-------|----------|-----------------------|------|----------|-------|
| ZIP   | CITY / AREA | COUNTY | STATE | CARRIER  | CONTROLLED            | MAIL | OFFICE / | TOTAL |
| CODE  |             |        |       | DELIVERY | BULK / SINGLE<br>COPY |      | RESTOCK  |       |
| 75000 | Carrollton  | Dallas | TX    |          |                       |      | 0        | 20    |
| 75006 |             |        |       | 0        | 20                    | 0    | 0        | 20    |
| 75007 | Carrollton  | Denton | TX    | 0        | 20                    | 0    | 0        | 20    |
| 75019 | Coppell     | Dallas | TX    | 0        | 20                    | 0    | 0        | 20    |
| 75039 | Irving      | Dallas | TX    | 0        | 20                    | 0    | 0        | 20    |
| 75040 | Dallas      | Dallas | TX    | 0        | 25                    | 0    | 0        | 25    |
| 75041 | Dallas      | Dallas | TX    | 0        | 100                   | 0    | 0        | 100   |
| 75042 | Garland     | Dallas | TX    | 0        | 75                    | 0    | 0        | 75    |
| 75043 | Dallas      | Dallas | TX    | 0        | 25                    | 0    | 0        | 25    |
| 75060 | Irving      | Dallas | TX    | 0        | 30                    | 0    | 0        | 30    |
| 75061 | Irving      | Dallas | TX    | 0        | 30                    | 0    | 0        | 30    |
| 75062 | Irving      | Dallas | TX    | 0        | 20                    | 0    | 0        | 20    |
| 75074 | Plano       | Collin | TX    | 0        | 20                    | 0    | 0        | 20    |
| 75080 | Garland     | Dallas | TX    | 0        | 20                    | 0    | 0        | 20    |
| 75081 | Richardson  | Dallas | TX    | 0        | 30                    | 0    | 0        | 30    |
| 75104 | Dallas      | Dallas | TX    | 0        | 115                   | 0    | 0        | 115   |
| 75116 | Lancaster   | Dallas | TX    | 0        | 40                    | 0    | 0        | 40    |
| 75137 | Duncanville | Dallas | TX    | 0        | 185                   | 0    | 10       | 195   |
| 75146 | DeSoto      | Dallas | TX    | 0        | 130                   | 0    | 10       | 140   |
| 75154 | Dallas      | Ellis  | TX    | 0        | 30                    | 0    | 0        | 30    |
| 75165 | Waxahachie  | Ellis  | TX    | 0        | 120                   | 0    | 10       | 130   |



### 7A. Distribution by Zip Code (12/1/2022 Edition) 1st & 3rd of the month - Garland Journal News (cont.)

| ZIP<br>CODE | CITY / AREA          | COUNTY  | STATE | CARRIER<br>DELIVERY | CONTROLLED<br>BULK / SINGLE<br>COPY | MAIL | OFFICE /<br>RESTOCK | TOTAL |
|-------------|----------------------|---------|-------|---------------------|-------------------------------------|------|---------------------|-------|
| 75180       | Balch Springs        | Dallas  | TX    | 0                   | 25                                  | 0    | 0                   | 25    |
| 75202       | Dallas               | Dallas  | TX    | 0                   | 15                                  | 0    | 0                   | 15    |
| 75203       | Dallas               | Dallas  | TX    | 0                   | 185                                 | 0    | 10                  | 195   |
| 75204       | Dallas               | Dallas  | TX    | 0                   | 30                                  | 0    | 0                   | 30    |
| 75206       | Dallas               | Dallas  | TX    | 0                   | 30                                  | 0    | 0                   | 30    |
| 75207       | Dallas               | Dallas  | TX    | 0                   | 10                                  | 0    | 0                   | 10    |
| 75208       | Dallas               | Dallas  | TX    | 0                   | 35                                  | 0    | 0                   | 35    |
| 75210       | Dallas               | Dallas  | TX    | 0                   | 40                                  | 0    | 0                   | 40    |
| 75211       | Dallas               | Dallas  | TX    | 0                   | 25                                  | 0    | 0                   | 25    |
| 75212       | Dallas               | Dallas  | TX    | 0                   | 90                                  | 0    | 0                   | 90    |
| 75215       | Dallas               | Dallas  | TX    | 0                   | 240                                 | 0    | 30                  | 270   |
| 75216       | Dallas               | Dallas  | TX    | 0                   | 370                                 | 0    | 30                  | 400   |
| 75217       | Dallas               | Dallas  | TX    | 0                   | 40                                  | 0    | 0                   | 40    |
| 75231       | Dallas               | Dallas  | TX    | 0                   | 45                                  | 0    | 0                   | 45    |
| 75232       | Dallas               | Dallas  | TX    | 0                   | 140                                 | 0    | 0                   | 140   |
| 75235       | Dallas               | Dallas  | TX    | 0                   | 50                                  | 0    | 0                   | 50    |
| 75241       | Dallas               | Dallas  | TX    | 0                   | 105                                 | 0    | 0                   | 105   |
| 75243       | Dallas               | Dallas  | TX    | 0                   | 20                                  | 0    | 0                   | 20    |
| 75244       | Farmers Branch       | Dallas  | TX    | 0                   | 45                                  | 0    | 0                   | 45    |
| 75246       | Dallas               | Dallas  | TX    | 0                   | 20                                  | 0    | 0                   | 20    |
| 75247       | Dallas               | Dallas  | TX    | 0                   | 100                                 | 0    | 0                   | 100   |
| 75248       | Dallas               | Dallas  | TX    | 0                   | 50                                  | 0    | 0                   | 50    |
| 75249       | Dallas               | Dallas  | TX    | 0                   | 40                                  | 0    | 0                   | 40    |
| 75287       | Dallas               | Collin  | TX    | 0                   | 25                                  | 0    | 0                   | 25    |
| 75644       | Gilmer               | Upshur  | TX    | 0                   | 50                                  | 0    | 0                   | 50    |
| 75662       | Kilgore              | Gregg   | TX    | 0                   | 50                                  | 0    | 0                   | 50    |
| 76012       | Fort Worth/Arlington | Tarrant | TX    | 0                   | 50                                  | 0    | 0                   | 50    |
| TOTAL       |                      |         |       | 0                   | 3,000                               | 0    | 100                 | 3,100 |

#### 7B. Distribution by Zip Code (12/7/2022 Edition) Wednesday - Texas Metro News

| 76. Distribution by Zip Code (12/7/2022 Edition) Wednesday - Texas Metro News |             |        |       |                     |                                     |      |                     |       |
|---|-------------|--------|-------|---------------------|-------------------------------------|------|---------------------|-------|
| ZIP<br>CODE   | CITY / AREA | COUNTY | STATE | CARRIER<br>DELIVERY | CONTROLLED<br>BULK / SINGLE<br>COPY | MAIL | OFFICE /<br>RESTOCK | TOTAL |
| 75006   | Carrollton  | Dallas | TX    | 0                   | 25                                  | 0    | 0                   | 25    |
| 75007   | Carrollton  | Denton | TX    | 0                   | 60                                  | 0    | 0                   | 60    |
| 75019   | Coppell     | Dallas | TX    | 0                   | 25                                  | 0    | 0                   | 25    |
| 75039   | Irving      | Dallas | TX    | 0                   | 235                                 | 0    | 0                   | 235   |
| 75040   | Garland     | Dallas | TX    | 0                   | 25                                  | 0    | 0                   | 25    |
| 75041   | Garland     | Dallas | TX    | 0                   | 105                                 | 0    | 0                   | 105   |
| 75042   | Garland     | Dallas | TX    | 0                   | 75                                  | 0    | 0                   | 75    |
| 75043   | Garland     | Dallas | TX    | 0                   | 25                                  | 0    | 0                   | 25    |
| 75060   | Irving      | Dallas | TX    | 0                   | 310                                 | 0    | 0                   | 310   |
| 75061   | Irving      | Dallas | TX    | 0                   | 190                                 | 0    | 0                   | 190   |
| 75062   | Irving      | Dallas | TX    | 0                   | 110                                 | 0    | 0                   | 110   |
| 75074   | Plano       | Collin | TX    | 0                   | 25                                  | 0    | 0                   | 25    |
| 75080   | Richardson  | Dallas | TX    | 0                   | 20                                  | 0    | 0                   | 20    |
| 75081   | Richardson  | Dallas | TX    | 0                   | 25                                  | 0    | 0                   | 25    |
| 75104   | Cedar Hill  | Dallas | TX    | 0                   | 145                                 | 0    | 0                   | 145   |



#### **OUR DATA SPEAKS VOLUMES**

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#### 7B. Distribution by Zip Code (12/7/2022 Edition) Wednesday - Texas Metro News (continued)

|       |                |         |       |          |               |      | /        |       |
|-------|----------------|---------|-------|----------|---------------|------|----------|-------|
| ZIP   | CITY / AREA    | COUNTY  | STATE | CARRIER  | CONTROLLED    | MAIL | OFFICE / | TOTAL |
| CODE  |                |         |       | DELIVERY | BULK / SINGLE |      | RESTOCK  |       |
| 75116 | Duncanville    | Dallas  | TX    | 0        | COPY          |      | _        | 6 F   |
| 75116 | Duncanville    | Dallas  | TX    | 0        | 65            | 0    | 0        | 65    |
| 75137 |                |         |       | 0        | 335           | 0    | 0        | 335   |
| 75146 | Lancaster      | Dallas  | TX    | 0        | 240           | 0    | 20       | 260   |
| 75154 | Red Oak        | Ellis   | TX    | 0        | 40            | 0    | 0        | 40    |
| 75165 | Waxahachie     | Ellis   | TX    | 0        | 135           | 0    | 0        | 135   |
| 75180 | Balch Springs  | Dallas  | TX    | 0        | 25            | 0    | 0        | 25    |
| 75202 | Dallas         | Dallas  | TX    | 0        | 20            | 0    | 0        | 20    |
| 75203 | Dallas         | Dallas  | TX    | 0        | 290           | 0    | 0        | 290   |
| 75204 | Dallas         | Dallas  | TX    | 0        | 40            | 0    | 0        | 40    |
| 75206 | Dallas         | Dallas  | TX    | 0        | 40            | 0    | 0        | 40    |
| 75207 | Dallas         | Dallas  | TX    | 0        | 20            | 0    | 0        | 20    |
| 75208 | Dallas         | Dallas  | TX    | 0        | 50            | 0    | 0        | 50    |
| 75210 | Dallas         | Dallas  | TX    | 0        | 75            | 0    | 0        | 75    |
| 75211 | Dallas         | Dallas  | TX    | 0        | 30            | 0    | 0        | 30    |
| 75212 | Dallas         | Dallas  | TX    | 0        | 140           | 0    | 0        | 140   |
| 75215 | Dallas         | Dallas  | TX    | 0        | 395           | 0    | 40       | 435   |
| 75216 | Dallas         | Dallas  | TX    | 0        | 510           | 0    | 40       | 550   |
| 75217 | Dallas         | Dallas  | TX    | 0        | 40            | 0    | 0        | 40    |
| 75231 | Dallas         | Dallas  | TX    | 0        | 60            | 0    | 0        | 60    |
| 75232 | Dallas         | Dallas  | TX    | 0        | 175           | 0    | 0        | 175   |
| 75235 | Dallas         | Dallas  | TX    | 0        | 60            | 0    | 0        | 60    |
| 75241 | Dallas         | Dallas  | TX    | 0        | 130           | 0    | 0        | 130   |
| 75243 | Dallas         | Dallas  | TX    | 0        | 20            | 0    | 0        | 20    |
| 75244 | Farmers Branch | Dallas  | TX    | 0        | 20            | 0    | 0        | 20    |
| 75244 | Dallas         | Dallas  | TX    | 0        | 50            | 0    | 0        | 50    |
| 75246 | Dallas         | Dallas  | TX    | 0        | 25            | 0    | 0        | 25    |
| 75247 | Dallas         | Dallas  | TX    | 0        | 100           | 0    | 0        | 100   |
| 75248 | Dallas         | Dallas  | TX    | 0        | 50            | 0    | 0        | 50    |
| 75249 | Dallas         | Dallas  | TX    | 0        | 45            | 0    | 0        | 45    |
| 75287 | Dallas         | Collin  | TX    | 0        | 25            | 0    | 0        | 25    |
| 75644 | Gilmer         | Upshur  | TX    | 0        | 100           | 0    | 0        | 100   |
| 75662 | Kilgore        | Gregg   | TX    | 0        | 50            | 0    | 0        | 50    |
| 76012 | Arlington      | Tarrant | TX    | 0        | 200           | 0    | 0        | 200   |
| TOTAL |                |         |       | 0        | 5,000         | 0    | 100      | 5,100 |

#### **8A. Distribution by County** (12/1/2022 Edition) 1st & 3rd of the month - Garland Journal News

| COUNTY | CITY / AREA   | STATE | CARRIER<br>DELIVERY | CONTROLLED<br>BULK / SINGLE<br>COPY |   | OFFICE /<br>RESTOCK | TOTAL |
|--------|---|-------|---------------------|-------------------------------------|---|---------------------|-------|
| Collin | Dallas<br>Plano   | TX    | 0                   | 45                                  | 0 | 0                   | 45    |
| Dallas | Balch Springs<br>Carrollton<br>Coppell<br>Dallas<br>DeSoto<br>Duncanville | TX    | 0                   | 2,635                               | 0 | 90                  | 2,725 |



#### **8A. Distribution by County** (12/1/2022 Edition) 1st & 3rd of the month - Garland Journal News (cont.)

| COUNTY                | CITY / AREA  | STATE | CARRIER<br>DELIVERY | CONTROLLED<br>BULK / SINGLE<br>COPY | MAIL | OFFICE /<br>RESTOCK | TOTAL |
|-----------------------|--|-------|---------------------|-------------------------------------|------|---------------------|-------|
| Dallas<br>(continued) | Farmers Branch<br>Garland<br>Irving<br>Lancaster<br>Richardson |       |                     |                                     |      |                     |       |
| Denton                | Carrollton   | TX    | 0                   | 20                                  | 0    | 0                   | 20    |
| Ellis                 | Dallas<br>Waxahachie   | TX    | 0                   | 150                                 | 0    | 10                  | 160   |
| Gregg                 | Kilgore  | TX    | 0                   | 50                                  | 0    | 0                   | 50    |
| Tarrant               | Arlington<br>Fort Worth  | TX    | 0                   | 50                                  | 0    | 0                   | 50    |
| Upshur                | Gilmer   | TX    | 0                   | 50                                  | 0    | 0                   | 50    |
| TOTAL                 |  |       | 0                   | 3,000                               | 0    | 100                 | 3,100 |

#### **8B. Distribution by County** (12/7/2022 Edition) Wednesday - Texas Metro News

| COUNTY  | CITY / AREA   | STATE | CARRIER<br>DELIVERY | CONTROLLED<br>BULK / SINGLE<br>COPY | MAIL | OFFICE /<br>RESTOCK | TOTAL |
|---------|---|-------|---------------------|-------------------------------------|------|---------------------|-------|
| Collin  | Dallas<br>Plano   | TX    | 0                   | 50                                  | 0    | 0                   | 50    |
| Dallas  | Balch Springs Carrollton Cedar Hill Coppell Dallas Duncanville Farmers Branch Garland Irving Lancaster Richardson | тх    | 0                   | 4,365                               | 0    | 100                 | 4,465 |
| Denton  | Carrollton  | TX    | 0                   | 60                                  | 0    | 0                   | 60    |
| Ellis   | Red Oak<br>Waxahachie   | TX    | 0                   | 175                                 | 0    | 0                   | 175   |
| Gregg   | Kilgore   | TX    | 0                   | 50                                  | 0    | 0                   | 50    |
| Tarrant | Arlington   | TX    | 0                   | 200                                 | 0    | 0                   | 200   |
| Upshur  | Gilmer  | TX    | 0                   | 100                                 | 0    | 0                   | 100   |
| TOTAL   |   |       | 0                   | 5,000                               | 0    | 100                 | 5,100 |

#### 9. Verification of Distribution – Carrier Delivery and Mail Distribution

I Messenger did not report significant carrier delivery or mail distribution during the audit period. Carrier delivery is verified through the review of carrier statements and/or additional publisher support documents. Mail distribution is verified through the review of postal mail statements and/or additional publisher support documents.



#### 10. Verification of Distribution - Controlled Bulk / Demand Distribution / Single Copy

The Circulation Verification Council performed delivery verification in the primary market areas indicated in paragraph nine. Delivery verification is performed using multi-source methodologies considered necessary under the circumstances of the audit. Delivery verification can include, but is not limited to, on-site verification, business phone verification, online, email, and/or social media contact. Delivery verification source data can include, but is not limited to, business and cell phone listings, delivery lists, opt-in email, online, and/or social media databases. Circulation Verification Council performed the delivery verification from locations chosen randomly from the publication's delivery list(s).

CVC verification indicates that less than 15% of I Messenger's returnable source distributed editions are returned to the publisher unclaimed after the edition cycle.

- 11. Paid Reporting Analysis Not Applicable
- 12. Optional Digital Reporting Not Reported
- 13. Council Audit Statement

Circulation Verification Council (CVC) reviewed the printing, distribution, circulation, technology, and general business records of this publication for the purpose of compiling this information. The review was completed using Council audit procedures considered necessary under the circumstances of the audit in compliance with CVC Rules and Regulations. In our opinion, this report fairly and accurately represents the publication's printing, distribution, circulation, and technology reporting, if applicable, for the period indicated. The publication has sworn that the information presented for this audit reporting is accurate and supplied CVC with general business records substantiating the information under audit review. This report is released subject to the provisions of the CVC Rules & Regulations which are hereby incorporated by reference. CVC Rules & Regulations may be amended from time to time without notice at the sole discretion of CVC. In no event shall CVC be liable for indirect, incidental, consequential, special, or punitive damages, or damages for lost profits, lost income, or lost savings arising by negligence, intended conduct, breach of contract, or otherwise. CVC reports and data are released for the sole use of advertising purchase evaluations and any use for valuations or determination of value is strictly prohibited. CVC reports may not be used for USPS requestor or other permit qualifications. This report is subject to copyright laws and may only be reproduced by the publisher.



The current status of this report expires December 31, 2024.

If this report is presented after December 31, 2024 please call the toll-free number listed below.